



## 2017 Souvenir Passport Program

Finished Piece is 5.5 x 8.5 booklet

### AD SPECIFICATIONS

Acceptable File Formats:

AI or .EPS .....(outline fonts, graphics embedded)

JPG .....(minimum 300 dpi)

PDF .....(High resolution for "Press" output)

TIFF ..... (minimum 300 dpi)

**All files to be Grayscale (except covers)**

Files can be emailed to:

[nancy@mckarney.com](mailto:nancy@mckarney.com)

For files exceeding 5MB contact Nancy McKarney with email above  
for transmission instructions

*Receipt of Ads will be confirmed by Reply Email within 1 working day*

## FILE SUBMISSION DEADLINE: January 6, 2017

	Chamber Member	Non Member	Winery
Quarter Page: 1.85"h x 4.5"w	\$80	\$170	6 Bottles Wine*
Half Page: 3.375"h x 4.5"w	\$110	\$230	11 Bottles Wine*
Full Page: 7.361"h x 4.5"w	\$160	\$330	16 Bottles Wine*

### Quarter Page Size Ad

1.85"h x 4.5"w

Chamber Member	Non Member	Winery
\$80	\$170	6 Bottles Wine

### Half Page Size Ad

3.375"h x 4.5"w

Chamber Member	Non Member	Winery
\$110	\$230	11 Bottles Wine

### Full Page Size Ad

7.361"h x 4.5"w

Chamber Member	Non Member	Winery
\$160	\$330	16 Bottles Wine